

\$70 OR \$50 REDEMPTION INSTRUCTIONS



Get \$70* or \$50* via Visa® Reward Card¹ after online submission* when you buy a set of four new select BFGoodrich® passenger or light truck tires. Offer valid from 12/26/20 - 1/9/21.

- For help submitting online or more information about this promotion, please call 1-800-233-5961.
- To learn more about BFGoodrich® tires, please call **1-877-788-8899** or visit **BFGoodrichTires.com** for participating dealers. Not valid with any other offer.

HOW TO REDEEM:

- Purchase tires from a participating dealer from **12/26/20 - 1/9/21**.
- Submit online at **tirerewardcenter.com** by no later than **2/9/21**.
- Select **2020 Belle Tire BFGoodrich December Promotion** during the online submission.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit **tirerewardcenter.com**.

Full Terms and Conditions

* Offer valid for residents of the United States only who purchase from a participating Belle Tire Distributors, Inc. location in the fifty (50) United States, District of Columbia ("U.S."). Purchase must be completed between 12/26/2020 and 1/9/2021. Limit of one (1) redemption request (\$70 or \$50 Visa® Reward Card) per purchase of four (4) new of the following BFGoodrich® tires: \$70 Visa® Reward Card valid on purchases of a set of four (4) new BFGoodrich® g-Force™ Sport COMP-2™, g-Force™ COMP-2™ A/S, g-Force™ COMP-2™ A/S PLUS, All-Terrain T/A® KO2, Mud-Terrain T/A® KM2 or Mud-Terrain T/A® KM3 tires. \$50 Visa® Reward Card valid on purchases of a set of four (4) new BFGoodrich® Advantage T/A®, Advantage T/A® LT, Advantage T/A® Sport, Advantage T/A® Sport LT, All-Terrain T/A® KO, Baja T/A®, Commercial T/A® All-Season, Commercial T/A® All-Season 2, Commercial T/A® Traction, g-Force™ R1™, g-Force™ Rival®, g-Force™ Rival® S, g-Force™ Sport, g-Force™ Super Sport A/S, g-Force™ Super Sport A/S H/V, g-Force™ T/A® Drag Radial, g-Force™ T/A® KD, g-Force™ T/A® KDW, g-Force™ T/A® KDW R, g-Force™ T/A® KDWS, Krawler™ T/A® KX, Long Trail T/A® Tour, Mud-Terrain T/A® KM, Radial Long Trail T/A®, Radial T/A®, Radial T/A® Spec, Rugged Terrain T/A®, Rugged Trail T/A®, Touring T/A® TR4/SR4, Traction T/A®, Traction T/A® Spec, Winter Slalom® or Winter Slalom® KSI tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 2/9/2021.** Please allow four (4) to six (6) weeks for delivery of the \$70 or 50 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc., and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2020 Belle Tire BFGoodrich December Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹ BFGoodrich Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank, Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich.